***Blackfish* Documentary: Viewing Guide**

**Ethos - List examples from the film. (Consider the images, film editing, testimonials, etc.)**

|  |  |
| --- | --- |
| **1.** | **5.** |
| **2.** | **6.** |
| **3.** | **7.** |
| **4.** | **8.** |

**Questions relating to Ethos:**

1. **Who is the director of the film? What is her background/credentials?**
2. **Why was she interested in making this film?**
3. **How does she establish her authority on the topic?**
4. **Who are the people being interviewed in the film? What are their professional backgrounds? What are their affiliations to SeaWorld?**

**Pathos - List examples from the film. (Consider cinematic techniques used in particular scenes, images, or sounds.)**

|  |  |
| --- | --- |
| **1.** | **5.** |
| **2.** | **6.** |
| **3.** | **7.** |
| **4.** | **8.** |

**Questions relating to Pathos:**

1. **How does the director/filmmaker us emotion to grab the attention of the audience? Is it through anecdotes? Recounts of what happened?**
2. **Is her use of pathos effective/ineffective? Explain.**
3. **What emotions did you experience as the audience?**
4. **What devices were used to shape the pathos?**

**Logos - List examples from the film. (Facts and statistics.)**

|  |  |
| --- | --- |
| **1.** | **5.** |
| **2.** | **6.** |
| **3.** | **7.** |
| **4.** | **8.** |

**Questions relating to Logos:**

1. **Identify the intended purpose of the film.**
2. **Is her evidence (refer to examples above) based on reason?**
3. **Is her evidence presented in logical order?**
4. **Is there information that she should’ve included, but purposefully left out?**

**Logical Fallacies: Choose three fallacies from the list below and explain how the film uses each one. Refer to specific facts, events, people, and/or anecdotes from the film.**

* **hyperbole**
* **either/or**
* **oversimplification**
* **hasty generalization**
* **card stacking/stacking the cards**
* **testimonial**
* **repetition**
* **red herring**

1. **Fallacy 1 –**
2. **Fallacy 2 –**
3. **Fallacy 3 -**