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| LEQ: How does Orval Faubus use ethos, logos, and pathos to build his message? | | | |
| **Name** | **Performance level 2** | **Performance Level 1** | **Performance level 0** |
| Evaluation of Author’s argument (RI 3) | Student completely articulated a defensible conclusion based on source information. Student identified if the speech was persuasion or argumentation. | Student identifies a conclusion, but it may be incompletely articulated or not completely defensible. Student identified if the speech was persuasion or argumentation. | The student did not identify a conclusion or identified an indefensible interpretation. Student did not identify if the speech was persuasion or argumentation. |
| Use of Ethos  (RI 4, 6) | Student adequately explains how and why the author created ethos to establish the argument. | Student addresses ethos, but might generalize how the author created it to establish the argument. The student generalizes why ethos helps the argument. | Student does not explain how and/or why the author establishes ethos to enhance the argument. |
| Use of Pathos  (RI 4, 6) | Student adequately explains how and why the author uses pathos to enhance the argument. | Student addresses pathos, but might generalize how and why it is used to enhance the argument. | Student identifies pathos and/or does not explain how pathos is used to enhance the argument OR student incorrectly identifies pathos. |
| Argument Validity  (RI 8) | Student adequately explains how the author met the criteria for valid information by examining possible logical fallacies and connects the validity to the student’s conclusion. | Student explains how the author does or does not have valid arguments based on possible logical fallacies, but doesn’t fully connect the validity of specific articles to the student’s conclusion. | The student does not indicate an understanding of how to evaluate the speech for logical fallacies or how the speech’s content validity connects to the student’s conclusion. |
| Quality of Details  (RI 1) | The student selected the appropriate amount of the **best** details for supporting their conclusion and discussion of the use of ethos, logos, and pathos. | The student selected some details but they were not fully adequate for supporting their conclusion and discussion of the use of ethos, logos, and pathos. | The student selected no details or irrelevant details. |
| Writing Quality  (W 2) | Response is coherently written with few or no errors in standard English conventions. | Response is written with limited errors in standard English conventions. Errors slow down comprehension. | Response is poorly crafted with many errors in standard English conventions. Comprehension is limited due to errors. |