

# Bellringer: Feb. 23

View these slides: [Eisenhower's Reponse](#)

Do you think Eisenhower was justified in his response to Faubus's actions regarding Little Rock, Arkansas and the integration of Central High School?

Write your response in your notes.

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# What you should have done for today

Answer LEQ using graphic organizer:

- How does Faubus employ ethos, logos, and pathos to support his message?
  - His message (more or less) is that integration cannot be forced onto the people of the state by the federal government. It is a state and local issue and there must be time given to see which law will be upheld by the courts – the State or the Federal government. Because the law is being questioned, unrest and disorder are imminent; therefore peace and order must be kept by any means necessary to prevent even worse disaster.
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# Did you....

1. State your opinion on the effectiveness of Faubus's speech?
  2. Examine his use of logos in the speech?
  3. Examine his use of pathos in the speech?
  4. Both #2 and #3 include explaining how the overall logos and pathos works with your conclusion on his effectiveness.
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# Did you...

5. Examine Faubus's ethos? (How does bias and/or hidden agenda help or hurt his effectiveness?) Remember – you HAVE credibility. You don't USE credibility.

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6. Use proper word choice and tone? (He is Governor Faubus, Orval Faubus, or just Faubus)

7. Did you vary your sentences? Your you're

8. Did you proofread for grammar and conventions or is your response a hot mess of incorrectness?

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Moving on...

**Another look at ethos, logos, and pathos**

There is a reason Dr. King has his own holiday

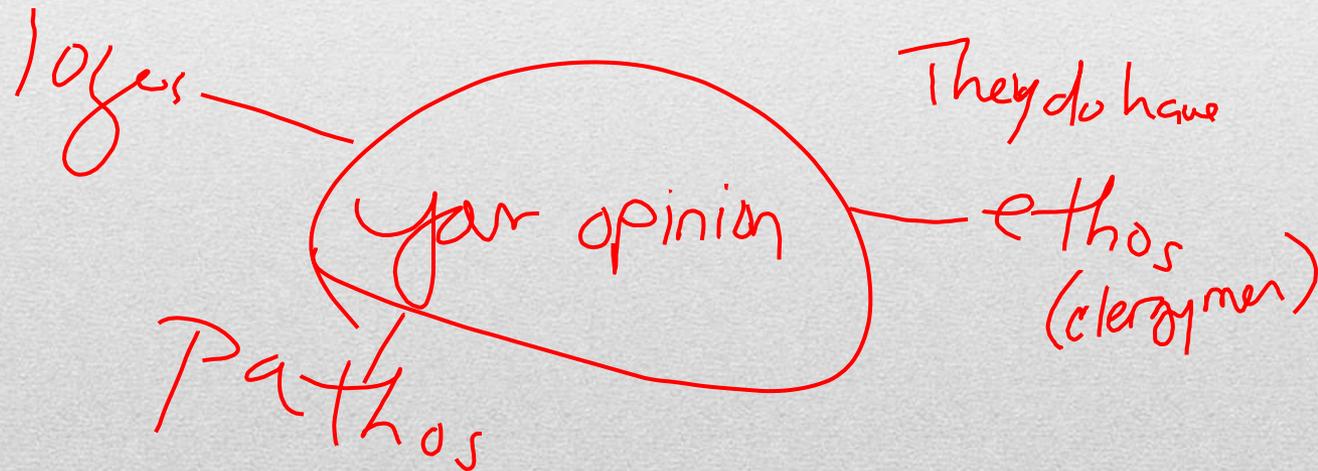
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# What you need to know: PBS video link

- The Birmingham Campaign began on April 3, 1963, with coordinated marches and sit-ins against racism and racial segregation in Birmingham, Alabama.
  - The non-violent campaign was coordinated by Alabama Christian Movement for Human Rights and King's Southern Christian Leadership Conference.
  - On April 10, Circuit Judge W. A. Jenkins issued a blanket injunction against "parading, demonstrating, boycotting, trespassing and picketing".
  - Leaders of the campaign announced they would disobey the ruling.
  - On April 12, King was arrested with Ralph Abernathy, Fred Shuttlesworth and other marchers—while thousands of African Americans dressed for Good Friday looked on.
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- King met with unusually harsh conditions in the Birmingham jail. An ally smuggled in a newspaper from April 12, which contained "A Call for Unity": a statement made by eight white Alabama clergymen against King and his methods. The letter provoked King and he began to write a response on the newspaper itself. King writes in *Why We Can't Wait*: "Begun on the margins of the newspaper in which the statement appeared while I was in jail, the letter was continued on scraps of writing paper supplied by a friendly black trustee, and concluded on a pad my attorneys were eventually permitted to leave me."
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  - The "Call to Unity" clergymen agreed that social injustices existed but argued that the battle against racial segregation should be fought solely in the courts, not in the streets. They criticized Martin Luther King, calling him an "outsider" who causes trouble in the streets of Birmingham
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Ticket out: Evaluate “A Call for Unity” for ethos, logos, pathos. Use a regular size piece of paper to hand in.



- Use reading guide to help analyze King's approach.
  - Evaluate his use of **ethos**, **logos**, and **pathos** to see if his piece is more persuasive or argumentative.
  - Prepare to answer the question: How does MLK employ ethos, logos, and pathos in "A Letter From Birmingham Jail" to construct his message?
- Here's another LONGER video which incorporates both "A Call for Unity" and "Letter from Birmingham Jail" if you need some help at home: [University of Texas at Austin's video](#)

## Reading Goals (For next class – Feb. 25)

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# Discussion:

- How does King create his ethos for his intended audience?  
Why can he not rely on his credentials and leadership roles?
  - How does King create a logical argument throughout his response?
  - How does King use pathos effectively? (not too much, not too little)
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Answer the lesson question:

- How does MLK employ ethos, logos, and pathos in “A Letter From Birmingham Jail” to construct his message?
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