**Reading Guide Part II – “The 10,000 Hour Rule” in *Outliers* by Malcolm Gladwell**

As you continue to read the rest of the chapter, keep in mind the three factors which influence these “outliers”. They were found in the second to last paragraph in part 1.

**DO not copy answers from each other. Copied or “shared” work will not receive credit.**

**Section 4:** Who are The Beatles and why should you care? *Because of the effect on music, fashion, culture, and the society in general, The Beatles are the most influential British music group of all time. They changed the music industry by popularizing rock and roll. Over fifty years later, their music still influences and inspires new generations of listeners.*

One sentence summary:

1. Why are The Beatles “outliers”? (Apply the three factors to them!)
2. What is the purpose for including section 4? (In other words, why use the Beatles as an example? Think about who the audience most likely is) (psst – you aren’t the intended audience!)

**Section 5:** Besides being the youngest person to ever become a billionaire (age 32), why should you care about Bill Gates? *He invented the modern computer and continues efforts to make the world one connected globe. In addition, his foundation (Bill and Melinda Gates Foundation) is dedicated to world-wide charity work.*

One sentence summary -

1. Why is Bill Gates an “outlier”? (Apply the three factors!!!)
2. What is the purpose for including section 5? (In other words, why use Bill Gates as an example? Gladwell could have used Mark Zuckerberg, the Facebook creator; however, he specifically chose to use Gates. Why?)

**Section 6:** *Gladwell is summing up his point. There are several pages of a chart which he uses to show you the pattern. Don’t get bogged down in the chart. It’s interesting, but read the paragraphs before and after it carefully.*

One sentence summary -

1. Gladwell states that lucky breaks seem to be the rule instead of the exception for outliers. What does he mean by that? Don’t guess; use the text.
2. What is Gladwell’s point about the importance of birth years based on this section?
3. Why end the chapter with this section? (Think about who is Gladwell’s target audience. Hint – teenagers born in the 1990s-2000s are not his target audience!) Why would his target audience find this closing section an effective wrap-up of the key points in the chapter?